

InsightMath

California



Math the Way the Brain Learns[®]

The only K-6 comprehensive math curriculum built from the ground up using neuroscience—**bringing the California Math Framework to life.**



MIND
EDUCATION[®]

This Is Math Class, Redefined

In too many classrooms, math still means silence, memorization, and one right way to solve a problem. InsightMath California changes that. Students see math, make sense of it, and build lasting understanding—exploring, reflecting, and collaborating as teachers guide thinking and conversation.

For nearly 30 years, MIND Education has studied how the brain learns and turned that research into math programs used by millions of students nationwide. Our flagship program, ST Math, is nationally recognized for raising achievement across every student subgroup, in every type of district.

That same neuroscience now powers InsightMath California—High-Quality Instructional Material (HQIM) for K–6 mathematics, fully aligned to the California Math Framework—and is recommended by the California Department of Education (CDE).

InsightMath
California

ST Math



See the Difference: How We Teach vs. How Students *Learn*

Students instantly engage with math through a visual-first approach.

Traditional Math

$$3x = 30$$

$$x + 2y = 20$$

$$y + 2z = 9$$

$$y + zx = \boxed{?}$$

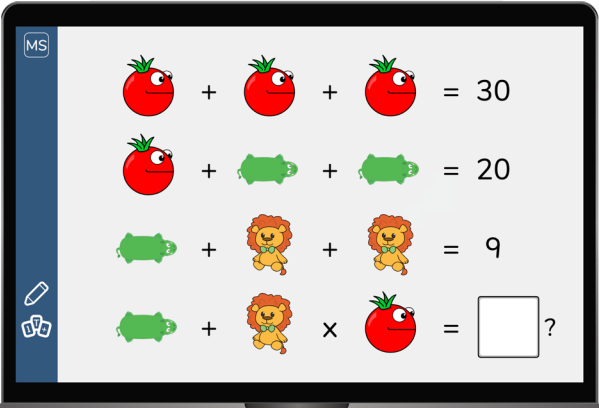
VS

InsightMath


$$\text{tomato} + \text{tomato} + \text{tomato} = 30$$


$$\text{tomato} + \text{piggy bank} + \text{piggy bank} = 20$$


$$\text{piggy bank} + \text{lion} + \text{lion} = 9$$


$$\text{piggy bank} + \text{lion} \times \text{tomato} = \boxed{?}$$

On the left, a traditional algebra equation. For students to even begin tackling this problem, the teacher must first explain multiple definitions, procedures, and symbols.

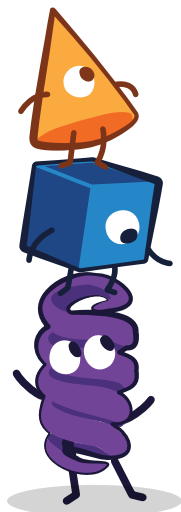
On the right, the same mathematical concept is introduced visually. Students predict, test ideas, and debate strategies—without any pre-teaching or explanation.

Curiosity and intuition drive the learning, and every student has access to engage from the very first moment.

This is the power of InsightMath California's visual-first pedagogy—every lesson starts with a Big Idea investigation that engages students in thinking and sense-making before vocabulary or procedures are introduced.

"With InsightMath, students were willing to engage, even when the problems were challenging. Every student participated, thinking critically about what the problem meant and what tools they could use."

—Kerien Driscoll, Assistant Principal



Watch how
it works



What's Inside InsightMath California?

Concepts come alive through multiple representations. Students engage with math in print, digital, and hands-on ways every day—so ideas connect across formats and every learner has a way in.

Teachers experience ready-to-use teaching guides, embedded assessments, and digital planning tools, so they can focus on guiding thinking rather than recreating lessons. Designed to support any experience level, these resources make high-quality instruction not just possible, but sustainable.

All materials are available in English and Spanish.

For Students



Digital Student Edition

An interactive lesson portal with embedded math puzzles to build conceptual understanding



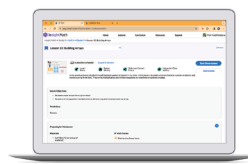
Playbook

A space for students to capture thinking, reflect, and take ownership of their learning



Practice Book

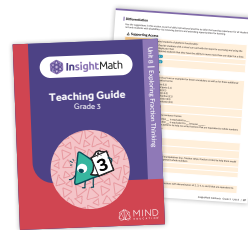
Scaffolded daily problem sets that reinforce key concepts



For Teachers

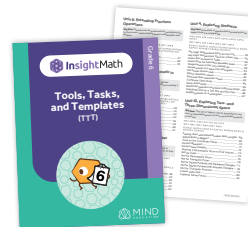
Digital Planning Guide

A hub for lessons, resources, and classroom tools—easy to navigate and implement



Teaching Guide

Unit investigations, daily lessons, and facilitation support ready for any experience level



Tools, Tasks, and Templates

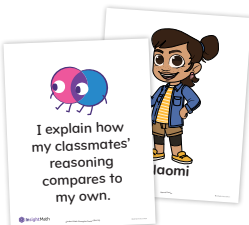
Reusable blackline masters that bring concepts to life with concrete learning supports

For Classrooms



Manipulative Kit

Hands-on tools to make abstract ideas concrete and accessible



Poster Pack

Visuals that support character building and classroom environment

And More

Embedded Assessments

Aligned to California content standards and Framework guidance

Family Guides (English and Spanish)

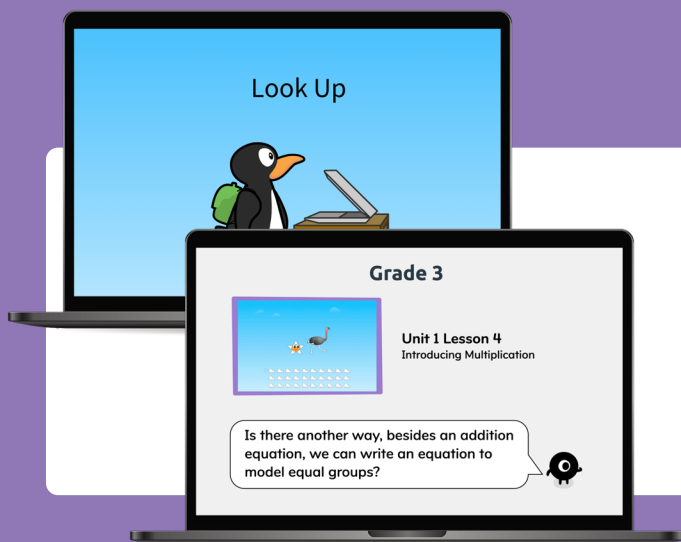
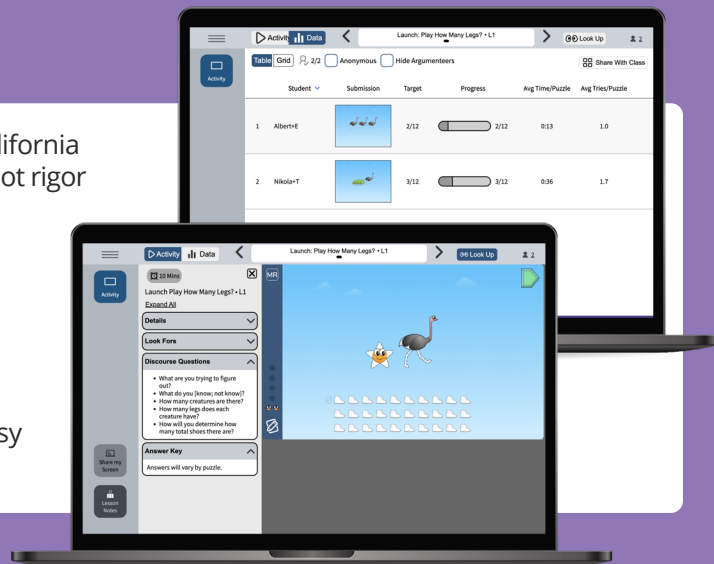
Unit-based take-home resources that strengthen school-to-home connection

Empowering Teachers. Engaging Students.

Grounded in neuroscience and built for real classrooms, InsightMath California equips teachers to spark discovery and guide meaningful discussion, while empowering students to engage deeply, take agency, and grow as confident mathematicians.

When teachers have the right tools, they:

- Support diverse learners with embedded guidance for California standards and Framework expectations—adjusting pace, not rigor
- Facilitate deeper, more meaningful conversations
- Build a positive, collaborative math culture
- Focus on learning, not constant reteaching
- Feel confident using resources that are easy to teach, easy to implement, and sustained by PD and coaching



When students learn this way, they:

- Retain and transfer knowledge to new problems
- Tackle challenges with perseverance and confidence
- Engage deeply and take agency over their learning
- Have stronger math outcomes on assessments
- See themselves as capable problem solvers

"I love that InsightMath lets me see how my students are thinking in real time. The built-in visuals support their conceptual understanding, and the instant feedback keeps them engaged and growing every day."

—Annie Koga, Elementary Teacher, California



A Complete Learning Ecosystem

Two programs. One foundation. Powerful ways to reach every student.

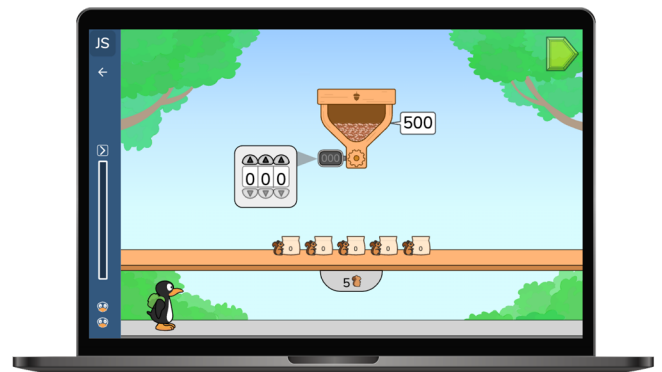
InsightMath
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ST Math

Built on the same neuroscience, InsightMath California and ST Math create a connected learning journey. InsightMath California provides the full K-6 curriculum, while ST Math offers PreK-8 students puzzle-based practice, immediate feedback, and enrichment at their own pace. Because they share the same foundation and familiar visual models, students and teachers move easily between them for differentiation, remediation, or extension.

Together, they give teachers powerful tools to personalize learning and create classrooms where students thrive.

Imagine the shift in learning, the growth in outcomes, and the energy in every room when this is simply how math happens.



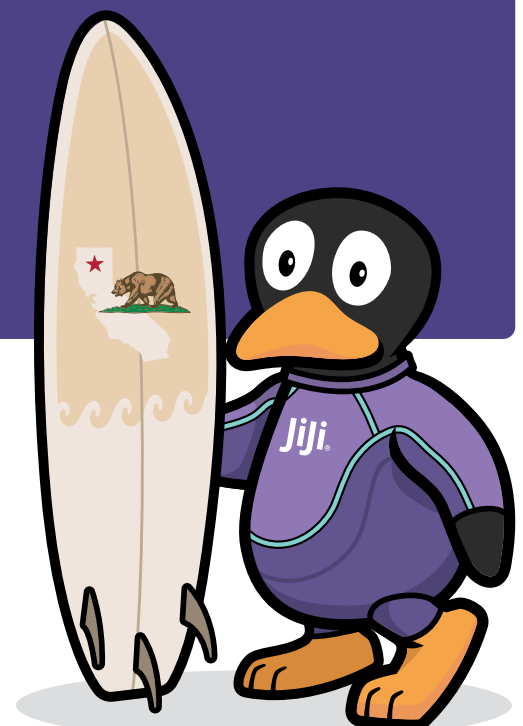
More than a Curriculum. A True Partner.

From day one, districts get more than materials. They get a partner with the experience, tools, and support to drive successful implementation at any scale.

Whether you're launching a small pilot or rolling out district-wide, MIND Education offers customized support that adapts to your goals, timelines, and instructional models.

"InsightMath puzzles create aha moments to build conceptual understanding."

—Vanessa Murillo, 5th Grade Teacher



Proven to Move Math Forward

Across the country, too many math programs promise improvement but fail to deliver lasting results. MIND Education is different. For nearly 30 years, our **patented, neuroscience-driven programs**—including ST Math—have been validated through rigorous studies and **proven year after year** to deliver measurable outcomes for students and educators alike.



Outperforming the Trend

While statewide scores declined, ST Math students advanced—outperforming peers across every demographic group.



Proven Repeatability

Three years of data: fewer than 4% of students remained at “Did Not Meet.”

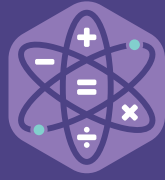
“This is how math should be taught! I can’t wait to use it! It is very different than our current curriculum. It is very easy to follow and very well paced.”

—Caryl Boone, 2nd Grade Teacher

InsightMath: An Award-Winning Program



Ready to transform classrooms, empower teachers, and build deep mathematical understanding?



InsightMath

California

Neuroscience-driven. Research-proven.
Designed for every California learner.



Schedule a Demo at
insightmath.com/california-demo